

Free to Pursue

THE TOOLS AND RESOURCES
TO HELP YOU LIVE LIFE ON YOUR TERMS



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About the Writer:

Hélène Massicotte is the writer behind “Free to Pursue”, a personal finance and lifestyle blog and an accomplished public speaker & facilitator.

She left Corporate Canada and a six-figure salary behind in April of 2013 to pursue other passions & has been her own boss ever since. That said, she may return to the Corporate world were the right challenge were to come along. Only time will tell.

With an MBA from the University of Manitoba; a degree in Kinesiology & Business from the University of Winnipeg; over 20 years of experience in the areas of Strategy, Entrepreneurship, Coaching & Marketing; and a *serious* appetite for learning, she is well positioned to help others, both in business & in life.

Want to know more? Click “Fact Sheet” to access other salient points & fun facts.

[Fact Sheet](#)

About the Blog:

“Free to Pursue” first appeared online in January of 2014. Its purpose is to provide readers with information, tools and ideas that can help them design a life that’s right for them, with a focus on the psychology around personal success, living “the good life” and having the money to achieve both. Everyone craves personal freedom and this blog can help in getting us a little (or a lot) closer to that goal sooner than later.

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